



December 29, 2021

[Make this one addition to your New Year's Resolutions!](#)

Two more days until 2022! Some people scoff at N.Y. goals, but studies show that writing down your goals and reviewing them daily drastically increases your success.

One suggestion I'd make is to add the purpose to each goal. Ask yourself, what impact would reaching this goal make? Why does it matter to me? Simply [add the statement "SO THAT..." to help determine the purpose behind your goals.](#) Then remember your "WHY" throughout the year.

This same principle applies to your financial goals. I know it can feel overwhelming to set financial goals. Spelling out your exact plans on paper might feel stressful, because once you do it, you're going to be held accountable.

Always remember: You can't hit a target you can't see, and you can't see a target you don't have. I want to see you win and succeed next year. So, if you're reading this, I'm rooting for you. Set some **AMBITIOUS** and **CLEAR** goals for 2022.

[7 Tips For New Year's Goals](#)

Personal side note: Today is our 20 year wedding anniversary! I'm very thankful and blessed to have 20 years of marriage with the girl of my dreams! We got married as young, broke college students (age 22 and 20) and have much to be thankful for today.



I hope you and your family are having a nice holiday season together. As always, if you'd like to schedule a time to talk about your own goals for the upcoming year and beyond, please [click here](#).

Have a great last few days of 2021!

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Sincerely,



Chad Willardson
WEALTH ADVISOR FOR ENTREPRENEURS

Certified Financial Fiduciary®

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