



October 13, 2022

<<First Name>>,

The key to financial freedom is converting your earned income into investments that will grow and provide you with enough future passive income to pay for your lifestyle expenses.

Successful investors also understand the need for variety in their strategy.

Here are 11 different investment category samples (in no particular order):

- 1. Stocks
- 2. Bonds
- 3. Residential Real Estate
- 4. Exchange Traded Funds
- 5. Private Equity
- 6. Commercial Real Estate
- 7. Insurance-Protected Investments
- 8. Venture Capital
- 9. Intellectual Property
- 10. Multi-Family Housing
- 11. Alternatives (Crypto, Art, Commodities)

Full disclosure: I personally own investments in 10 of the 11 categories above.

Bonus prize if you can guess which one I do NOT own. :)

The old adage that says, "The best time to plant a tree was thirty years ago. The second-best time is today."

While growing a garden, you wouldn't only plant one type of seed. In that same way, diversify your sources of investment growth and income so you have a variety of "trees..." ones that bloom during different seasons and yield not only different fruits, but also provide future shade for your family as part of your legacy.

To accomplish this in a simple way, look at what your garden is missing, begin planting different seeds while nourishing the seeds you've already planted.

Growing your money in a variety of ways builds a solid foundation and provides opportunities to earn income from many different sources. You'd never want to rely on one tree to be the only source of sustenance.

If you'd like to discuss how to improve the variety inside your investments, [Click here and let's talk about it.](#)

Sincerely,



Schedule a Call

