



February 19th, 2023

<<First Name>>,

This pic above is my oldest (18) and youngest (7) of our five kids. The 11 year gap between these two means when they each graduate high school or college and begin their business careers, they'll be facing completely different circumstances and opportunities. With AI tech rapidly evolving right now, what skills and topics can kids learn that will last them no matter what happens?

1. Personal Finance
2. Time Management
3. Goal-Setting
4. Teamwork
5. Real Estate
6. Public Speaking
7. Exercise & Strength-Building
8. Meditation & Mindfulness
9. Service
10. Mental Health
11. Problem Solving
12. Nutrition
13. Investing
14. Emotional Intelligence
15. Networking & Connecting
16. Discipline

If you've spent any time at all digging into the latest A.I. technology, you can see how much change is coming down the road. I believe the broken U.S. public education system will be forced to adapt to all the breakthrough technology out there. Long overdue.

Any industry that changes very little year after year is just asking to be "disrupted" and recent AI developments are speeding up that process. I like that list above - not just for kids and teens, but for all of us. What if we picked one topic to dive deep into per month?

A focus topic each month. Imagine if teenagers graduated high school or even students graduated college having a solid foundation in these topics above. How different their adulthood would be!

P.S. [CLICK HERE](#) to read a recent Forbes article where I was interviewed to give advice to startup entrepreneurs.

As always, if you are a [PACIFIC CAPITAL](#) client or would like to become one, [let's talk](#).

Sincerely,

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**Lisa** ★★★★★

"Chad Willardson & his team are extremely knowledgeable in their field, experienced, professional, personal, trustworthy and reliable, and more. Chad is a man of integrity, ambition & dedication. I have referred family & friends and know they'll be able to see the difference at Pacific Capital."

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