



**SELLING YOUR BUSINESS IS A BIG DECISION!**

July 21st, 2022

<<First Name>>-

In the last year, we've been involved in several business transactions, both 8 and 9 figures. All but one of them worked out successfully and a few are in process right now - the one that didn't happen was because of some changes in their industry that caused the buyer to significantly reduce their initial offer price.

Some business owners are looking for more resources or even just the right team and strategy to expand and grow up to the next level. Or you might simply be ready to take some "chips off the table" after so many years of building and growing what you started.

Here are 7 tips for selling a business:

1. Maximize your business valuation for the professional appraisal.
2. Secure financial and legal expertise on your side.
3. Keep it quiet (both internally and externally).
4. Hire a team to help you list and market your business for sale.
5. Organize your business financial statements and contracts.
6. Focus on increasing your sales and profits during the process.
7. Create a clear vision for what comes next post-sale.

Years ago I created and trademarked [The Financial Life Inspection](#)®, a proprietary process to help dive deep into your the hidden corners of your financial life. The feedback we get shows that clients really like the Scenario Planning section where we can test many different options and show you how each strategy could impact your financial life. Clients also love our Financial Freedom Formula™ and our Lifetime Cash Flow System™ which gives a lot of clarity to them on generating income outside of their business.



We look at how to increase your lifestyle and financial freedom and what decisions will have the biggest impact to your most important goals. This includes looking at everything from the risks, the potential upside, the potential downside, the cost vs benefit, taxes, cash flow and any other aspects of your plan. Selling your business gives you a chance to generate a return on all of your hard work and our scenario planning leads to more opportunities to get you what you want.

Financial and life decisions often become more complex after selling. You have a lot of new decisions to make. It's way more than just money. If you or someone you know is selling or recently sold their business for 8-9 figures, please [click here](#) to schedule a time to talk to our team. We are very skilled at guiding people through the decision-making process.

Have a great weekend!

Schedule a Call

Sincerely,



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Bill ★★★★★

"I enjoy knowing that I have a strong team working with me on my financial goals!"

Schedule a Call

