

PACIFIC CAPITAL



June 10, 2020

🐔 All the “chicken littles” were wrong.

🤖 They advised you to abandon your investment strategy because “this time it’s different” and because the coronavirus-crushed markets wouldn’t recover.

📈 Since March 23, the S&P 500 has rallied more than 47% while the Dow has gained over 50%.

🎯 If you go back to my LinkedIn posts or e-newsletters during the Feb./Mar. declines, you’ll see that I was advising not to panic, and instead to buy investments at those big discounts.

🐑 Don’t be a sheep. Stop following the crowd.

💪 When it comes to investing, you must be patient, mentally strong and committed to making uncomfortable choices.

💰 Be a long-term, unemotional investor who looks for discounts to buy... or at least stays committed when everyone else is giving up.

Even if you are SCARED, it’s not smarter to jump off the roller coaster while the ride is going. The fastest bear market in history ended almost as quickly as it happened. If you or someone you know has whiplash from that roller coaster ride, let’s talk. We can listen to your goals, assess your financial life, and show you how you can best prepare for what’s ahead.

At some point, real estate or stocks will have another major drop and you’ll get another chance...don’t try and predict when, because nobody knows. Instead, assess your financial life and get prepared. Click the blue button below to schedule a conversation with us.

Sincerely,


WEALTH ADVISOR FOR ENTREPRENEURS

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