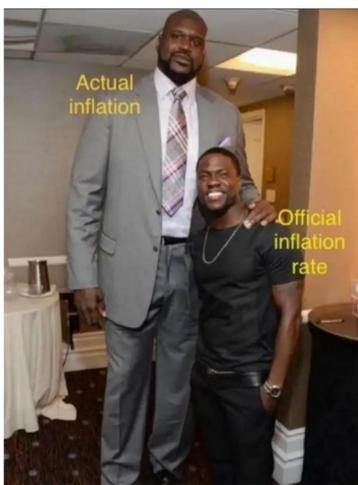


# PACIFIC CAPITAL



## Navigating the Storms

Schedule a Call

June 24, 2022

<<First Name>>

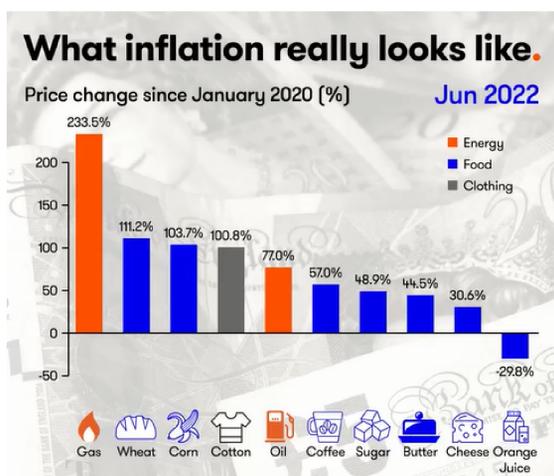
Inflation

Taxes

Interest Rates

Real Estate Inventory

Inflation in commodities (which impacts a lot of what we buy) is very high right now:



Lots of changes happening out there in the world right now. Some people will panic or retreat in fear, sell their investments, lay off a lot of employees, cut back on their business marketing and tighten their budgets.

Others will assess their situation and look for long-term opportunities to make money-smart decisions. Either way, there are many factors outside of our control and plenty of decisions within our control.

How you approach your business and personal financial situation right now will impact what happens to you for years to come. It can feel overwhelming and stressful, I get that!

There's negative news and conflicting financial advice everywhere. Politicians on all sides trying to spin their stories. Our mission for clients continues: not to insulate you from short-term volatility, but to minimize your long-term regret.

Make your personal investment decisions with good professional counsel in your corner! There are plenty of trustworthy, qualified, and caring financial professionals out there. Check in on your plan, get good counsel, and take action that your future self will be thankful for!



On a different note, I hope you all enjoyed a nice Father's Day weekend. My wife and I have been married 21 years and there's nothing that brings me greater joy than our five children. Being an engaged dad and raising these kids the right way is one of my highest priorities in life!

If you are not our client yet and want to review your investment strategy and overall financial plan, simply [click here](#) to schedule a time to talk!

Schedule a Call

Sincerely,

Chad W. Willardson  
HEALTH ADVISOR FOR ENTREPRENEURS  
Certified Financial Fiduciary®

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**Jared**

"Working with the Pacific Capital team has been so refreshing. It's very rare these days to find a company that tells you what the next steps will be at your very first meeting and the timeline for those next steps, and then follows through exactly on schedule!"

I highly recommend this firm for your financial advisory needs."

Google  
Verified Reviews

Schedule a Call

