



March 5th, 2023

<<First Name>>,

Do you check the markets and your account balance everyday?

That may be a symptom of something deeper. One of my favorite transformations to see in a person's financial life is when they finally break free from the addiction of keeping daily tabs on the ups and downs of the markets. They no longer get caught up in the headline news or the clickbait stuff from financial media.

Your stress levels go down when you make that change. You're less tempted to make bad investment decisions too. You're more likely to stick to a goals-based, rational, long-term investment plan, which also means you're way more likely to succeed. Longer-term decision making will increase your wealth and your after-tax cash flow, not to mention it will keep you in a better head space.

In a recent call with our team, a client said:

"I don't even worry about it anymore. It feels like such a relief not to be attached to the daily financial news. It was always giving me reasons to worry. I've noticed my anxiety about the economy is down, and I'm more focused on what I can do to reach my goals, rather than worrying about the stuff I can't control."

Too many people get caught up with guessing and anticipating what's about to happen next in the markets and the economy. Rather than letting fear be your guide, ask yourself the question: "What can we do today that will look really smart 10 or 15 years from now?"

Your best decisions will come from thinking way beyond this year and the current crises that are keeping everyone scared and idle.

Not a PACIFIC CAPITAL client yet? Click here to schedule a conversation!

Sincerely,

PERSONALLY ADVISING 8 AND 9 FIGURE ENTREPRENEURS at the top of their game CHAD WILLARDSON CFP®, CRPC® | PRESIDENT, FOUNDER

Jade 5 stars "I'm so happy I chose Pacific Capital to help me with my financial planning. Josh is truly the best at listening to my wants and needs with my business and finances and has helped me turn my thoughts and dreams into a reality. I can't recommend them enough!"

Schedule a Call

Refer Someone