



March 23, 2022

On a mission to get kids the financial education and experience they don't get in school!

Family wealth education is very important to me and my wife! Our five children range from kindergarten up to our junior in high school. In addition to working with our [Pacific Capital](#) entrepreneur clients, I've been striving to help further the movement of financial literacy for kids and teens.

My second book [Smart, Not Spoiled](#) brings many opportunities to be interviewed on podcasts and to connect with others who are on this same mission.



One of these professionals I've connected with is Lorale Langemeier, a very well known money expert and best-selling author. She recently interviewed me for her podcast "[Real Money Talks](#)." Lorale completely endorses the principles in [Smart, Not Spoiled](#) and found that we have many shared values and ideas for kids and teens.

She has a new book called [Make Your Kids Millionaires](#) coming out soon! I highly recommend you preorder a copy today. If you preorder the book within the next week, Lorale is giving away a ton of free resources. Click [HERE](#) to order your copy and check out what she's giving away for preorders! I have no skin in this and am not promoting it for any other reason than I sincerely believe in this cause of giving kids a financial head start!

As always, if you'd like to schedule a time to talk about your own goals and see how we can help you make them a reality, please [click here](#).

ps. In this picture with me and Lorale in AZ, I'm holding her new family board game called "Millionaire Maker."

Have a great week!

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[Smart Not Spoiled](#)

[My Podcast Interviews](#)

Sincerely,



Chad Willardson
WEALTH ADVISOR FOR ENTREPRENEURS

Certified Financial Fiduciary®

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