



February 24, 2021

Eight years ago I met with an NFL star and his family right before his big payday. He considered engaging in real financial/investment planning, but ultimately, he chose to just "wing it" and ended up spending millions on new cars and toys the month he signed his deal.

I was disappointed. Not only that he didn't become our client, but because I knew how it would likely end for him. If you can't manage \$1,000, you can't manage \$10,000.

You don't suddenly learn how to manage money by amassing more of it. This is why so many lottery winners, celebrities, inheritors and pro athletes go broke. This is what people don't get:

Financial literacy is NOT a side effect of wealth. Wealth is a side effect of financial literacy.

I believe your goals of financial freedom are potentially within reach, but it will take some planning and work to get there. Whether you are 65 or 35 or somewhere in between, you can improve how you are managing your financial life. Click the blue button below and let's talk about how to make that happen for you!

P.S. If you enjoy podcasts, [here is a link](#) to 25+ podcast interviews I've done recently. I suggest you listen on 1.25x or 1.5x speed.

P.P.S. My book "[Stress Free Money](#)" got named by Forbes (business, finance, goals category) as #14 for "[Top 21 Books to Read in 2021](#)."

Sincerely,

Chad Willardson
WEALTH ADVISOR FOR ENTREPRENEURS

Certified Financial Fiduciary®

Click [HERE](#) to read our google reviews.

Schedule a Call

