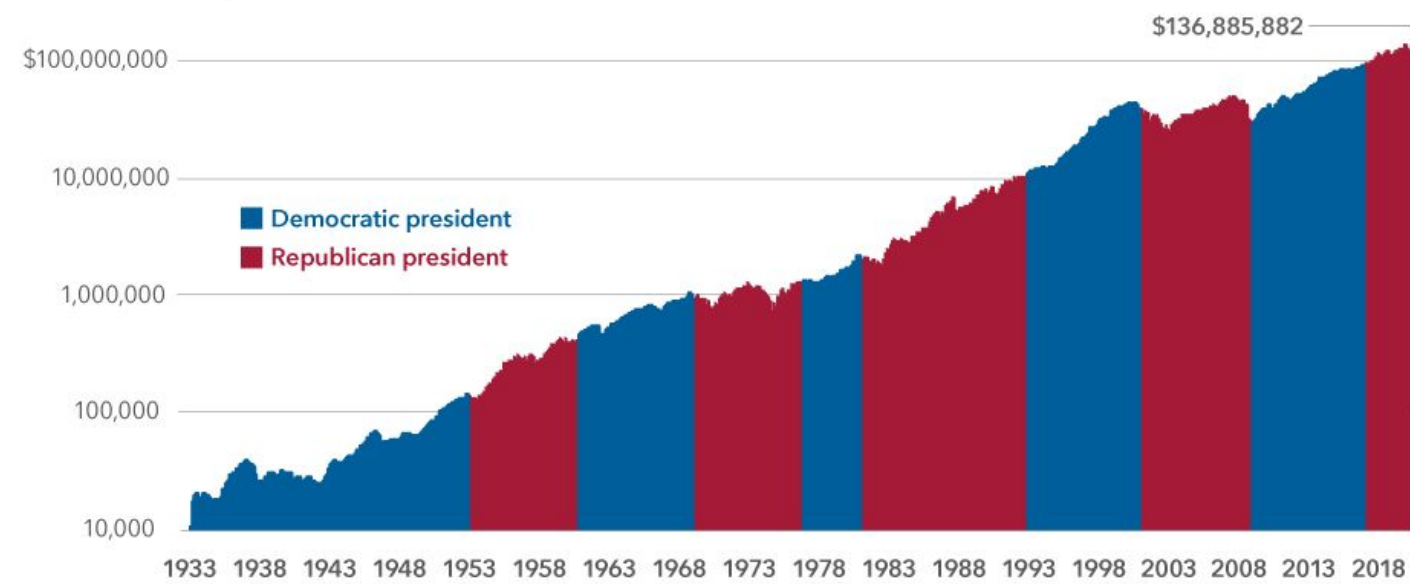




Stocks have trended higher regardless of which party has been in office
Growth of a hypothetical \$10,000 investment in S&P 500 Index



Sources: Morningstar, Standard & Poor's. The start date is March 4, 1933, and the end date is June 30, 2020. Dates of party control are based on inauguration dates. Values are based on total returns in USD. Shown on a logarithmic scale.

January 20, 2021

Stock market ≠ economy ≠ political beliefs.

Hating the government is not an investment strategy.

Don't let how you feel about the president (positively or negatively) dictate how you invest your money.

Predicting the market's direction based your ability to predict the economy based on your ability to predict the government's policies influencing the economy is a fool's errand.

All successful investing is goal-focused and planning-driven... that premise is the foundation of our work at [Pacific Capital](#). Plus, investment markets go up over the long run regardless of who is sleeping in the White House. (see above evidence)

Don't let your political passions lead to investment mistakes. I saw that happen to more than a few people these past four years. Either way, it's a New Year! If you'd like to discuss your goals and concerns and get a better game plan together, click the blue button below to schedule a call.

P.S. Here is the [California Business Journal article](#) I was interviewed for. Also, [here is a link](#) to 25 podcast interviews all in one place.

P.P.S. Thank you again for your support for my new book ["Stress Free Money"](#); we now have over 100 5-star reviews on Amazon!

Sincerely,

Chad W. Willardson
WEALTH ADVISOR FOR ENTREPRENEURS

Certified Financial Fiduciary®

Click [HERE](#) to read our google reviews.

Schedule a Call

