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September 14, 2021

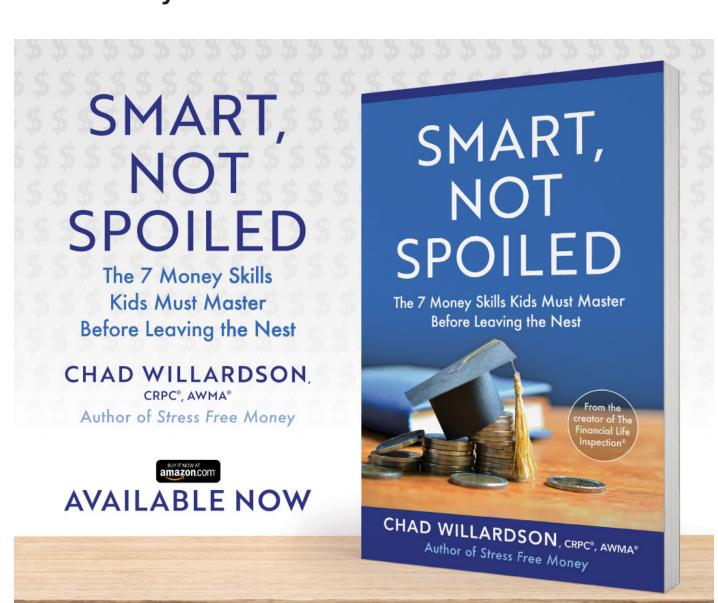
Good Morning!!

I'm excited to announce that my new book, "<u>SMART, NOT SPOILED</u>" officially launches today.

Two-thirds of parents today think their children are spoiled. From toys and laptops to smartphones and cars, our kids have grown increasingly entitled in what they believe we should do for them.

Kids may not appreciate the value of a dollar, but it's hard to blame them. After all, what have they learned about money? Managing finances is rarely covered in schools, and most parents don't know where to start. This is why I wrote this book.

As a father of five kids and a financial expert, this topic is close to my heart. I am giving practical tools, tips and stories to help you teach the kids in your life how to think about money.

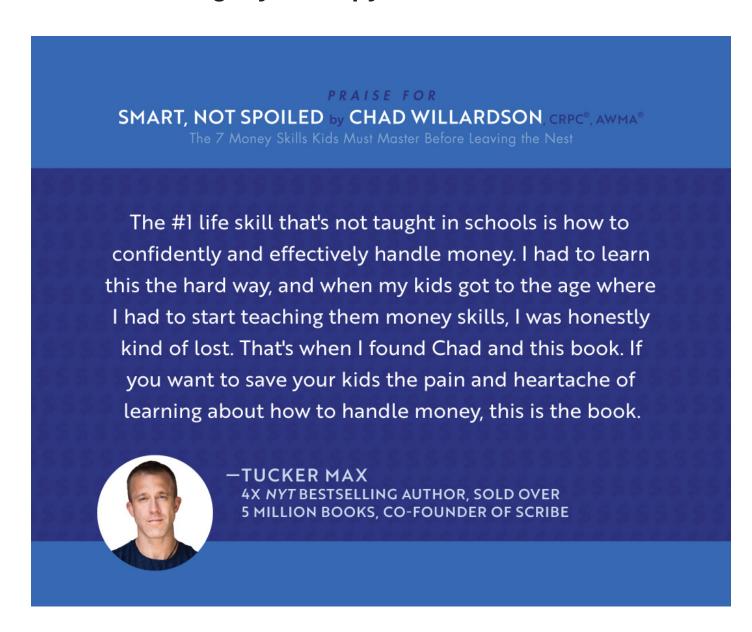


My publisher agreed to discount the Kindle version from its full list price down to \$0.99 for the first week of launch! There's no better one dollar purchase you could make today. For those who prefer a physical copy, the paperback and hardcover versions are also available as of today. Three simple ways you could help support this book launch:

- 1) Buy the book on Amazon
- 2) Share on social media
- 3) Leave a book review on Amazon

Reviews are the most important factor in how many new readers the book is able to reach, and each one makes a real difference. Thank you so much for your support!

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