



September 14, 2021

Good Morning!!

I'm excited to announce that my new book, "[SMART, NOT SPOILED](#)" officially launches today.

Two-thirds of parents today think their children are spoiled. From toys and laptops to smartphones and cars, our kids have grown increasingly entitled in what they believe we should do for them.

Kids may not appreciate the value of a dollar, but it's hard to blame them. After all, what have they learned about money? Managing finances is rarely covered in schools, and most parents don't know where to start. This is why I wrote this book.

As a father of five kids and a financial expert, this topic is close to my heart. I am giving practical tools, tips and stories to help you teach the kids in your life how to think about money.



My publisher agreed to discount the Kindle version from its full list price down to \$0.99 for the first week of launch! There's no better one dollar purchase you could make today. For those who prefer a physical copy, the paperback and hardcover versions are also available as of today. Three simple ways you could help support this book launch:

- 1) Buy the book on Amazon
- 2) Share on social media
- 3) Leave a book review on Amazon

Reviews are the most important factor in how many new readers the book is able to reach, and each one makes a real difference. Thank you so much for your support! Click [HERE](#) to get your copy.

PRAISE FOR  
**SMART, NOT SPOILED** BY CHAD WILLARDSON, CRPC®, AWMA®  
 The 7 Money Skills Kids Must Master Before Leaving the Nest

The #1 life skill that's not taught in schools is how to confidently and effectively handle money. I had to learn this the hard way, and when my kids got to the age where I had to start teaching them money skills, I was honestly kind of lost. That's when I found Chad and this book. If you want to save your kids the pain and heartache of learning about how to handle money, this is the book.

—TUCKER MAX  
 4X NYT BESTSELLING AUTHOR, SOLD OVER  
 5 MILLION BOOKS, CO-FOUNDER OF SCRIBE

Sincerely,



*Chad Willardson*  
WEALTH ADVISOR FOR ENTREPRENEURS

Certified Financial Fiduciary®

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Schedule a Call

