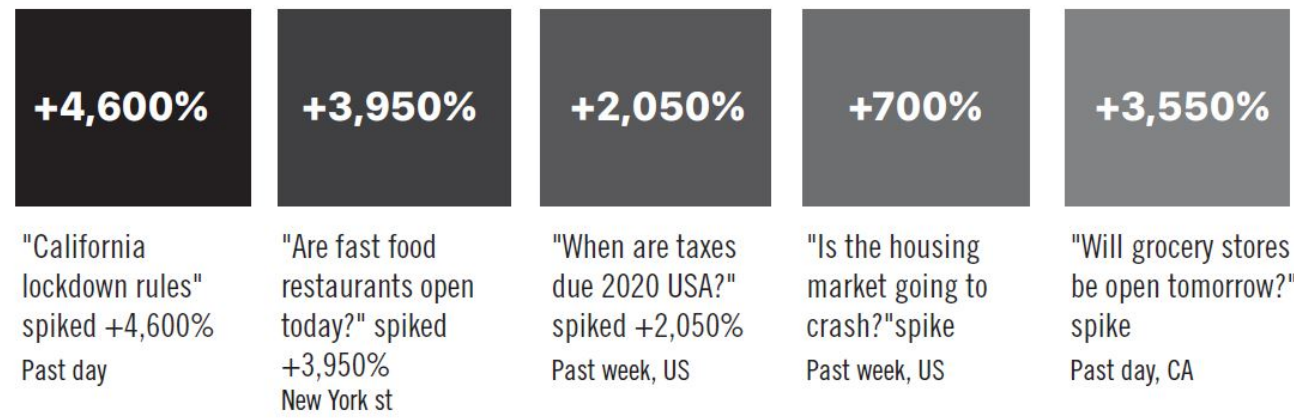




Google Trends

Trending Insights, 03.20.2020



May 18, 2021

Check out the top 5 google searches during March of 2020! It's very interesting to look back and see what was on everyone's mind at that time.

When asked to share financial advice and guidance during the crisis, I focused on a few main points. These are relevant now, and they'll be relevant later: On the scale of best to worst during extreme times, there are three routes you can take.

Here they are, from worst- to best-case scenario:

- **Worst-case:** Throw in the towel, sell your investments, and abandon your financial plan.
- **Middle-ground:** Wait it out. Don't make big, permanent financial decisions. (If you do, you are likely to see what would have been temporary declines turn into permanent losses.)
- **Best-case:** Be opportunistic. Everyone talks about "buying low and selling high," but when it comes time to actually put this into practice, some become paralyzed by fear. Trust your fiduciary investment advisor to make those moves on your behalf, putting you closer to reaching your personal and financial goals at a time when other investors are spinning out of control. This is exactly what we did for our clients.

And while on the topic of control, remember to focus your attention on things within your control:



News headlines will continue to push you towards fear and worry, highlighting all the things you cannot control. Having a plan reduces stress and worry. We can help you with that - click the blue button below to schedule a time to talk.

Have a great rest of your week!

Sincerely,



Chad Willardson WEALTH ADVISOR FOR ENTREPRENEURS

Certified Financial Fiduciary®

Click [HERE](#) to read our google reviews.

Schedule a Call

