



November 27, 2020

Hope you're enjoying a wonderful Thanksgiving weekend.

You've probably thought this before: "Maybe I should wait before investing because right now the market is at record highs."

Do you know why it sounds so familiar? Because the market is very often at record highs. Just look at the last eight years:

2013? Record high.
 2014? Record high.
 2015? Record high.
 2016? Record high.
 2017? Record high.
 2018? Record high.
 2019? Record high.
 2020? Record high.

Just look at the past eight months. The Dow Jones went from 18,000 to 30,000. Over the past 150 years, we've had 298 months where a new record high was broken. On average, the market grew at 11.2% for the twelve months following each of those record-reaching months.

As you've heard me state many times, in the short-term, markets are unpredictable. However, the long-term is very predictable. I counseled you to invest more money back in March/April during the covid chaos... (or to at the very least, stay invested and avoid the panic). I'm thankful and you're thankful if you listened to that advice.

REMEMBER: All successful investing is goal-focused and planning driven. All failed investing is market-focused and event-driven.

Don't get caught up in the hype of the news media. I just published an article for an investment publication about "Why You Should Avoid Financial Fast Food." You can read it or listen to it (7 minutes) by [clicking here](#).

Have a great rest of your holiday weekend!

P.S. Thank you again for your support in buying my new book "[Stress Free Money](#)" (available on Amazon). 85 of you have already left a book review on Amazon. THANK YOU!! Also, the AUDIO BOOK version came out this month as well (on amazon and audible.com).

Sincerely,

Certified Financial Fiduciary®

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Past performance in stock market investing does not guarantee any future performance. Consult your fiduciary advisor for personalized investment guidance.

Schedule a Call

