

## Why finding the right coach is the key to success



## **April 9th, 2023**

Hello First name / friend ,

A first time golfer doesn't need the same coach as a pro golfer preparing for the Masters. <

An athlete prepping for their Ultramarathon or Ironman  $^{*}$  doesn't use the same coach as someone going out for the first jog of their adult life.

Very different types of coaches for different LEVELS.

Too often we meet the financial equivalent of an ultramarathoner or a pro golfer and the training/nutrition/coaching advice they're receiving is beginner level.

Make sure the pros you're getting advice from are on your level and coaching you where you want to go, not where you've been.

And like my entrepreneurial mentor <u>Dan Sullivan</u> often says, "What got you HERE won't get you THERE."

If you feel you might be at a stage of leveling up and are open to see what our **PACIFIC CAPITAL** could do for you. **CLICK HERE** to schedule a conversation!

Ps. <u>Click here</u> for a link to my most recent article in Entrepreneur magazine and here for a link to our <u>"Smart</u> <u>Money Parenting Show,"</u> which hit the #2 spot on Apple for the family/parenting & kids category!

Sincerely,



SCHEDULE A CALL

REFER SOMEONE









