

May 21st, 2023

Hello First name / friend ,

Public confession: my life is not perfect.

Someone commented to me recently that it must feel nice to be living "the perfect life." Couldn't be further from the truth. They must only see the social media highlights. The fun stuff, the wins.

Behind the scenes, my life has many flaws: I make many mistakes. I still face rejections. My 3 teenagers give me attitude. I let my work-life balance get out of whack, spending too much time on business and investing. My wife and I disagree. I lose a deal or don't get a client. I skip my workout and overeat snacks. I feel doubt or stress about things outside of my control. I overcommit and then have a hard time keeping pace.

Nobody successful has a "perfect life."

Social media skews positive and shows just the wins and highlights, edited and filtered to project the perfect image. But we all lose sometimes and we all have struggles. I hope none of you think I have a perfect life. I feel very fortunate to have gotten through failures and obstacles to have some measure of success.

Perfection isn't the goal, resilience is.

Our imperfect journey with struggles and obstacles is what makes it all worthwhile. Let's keep striving, failing, learning, and keeping it real.

Need help sorting out your priorities and accelerating your biggest goals? Let my **PACIFIC CAPITAL** team help you. **Click here** to schedule a call.

Sincerely,



SCHEDULE A CALL

REFER SOMEONE





