



May 25th, 2023

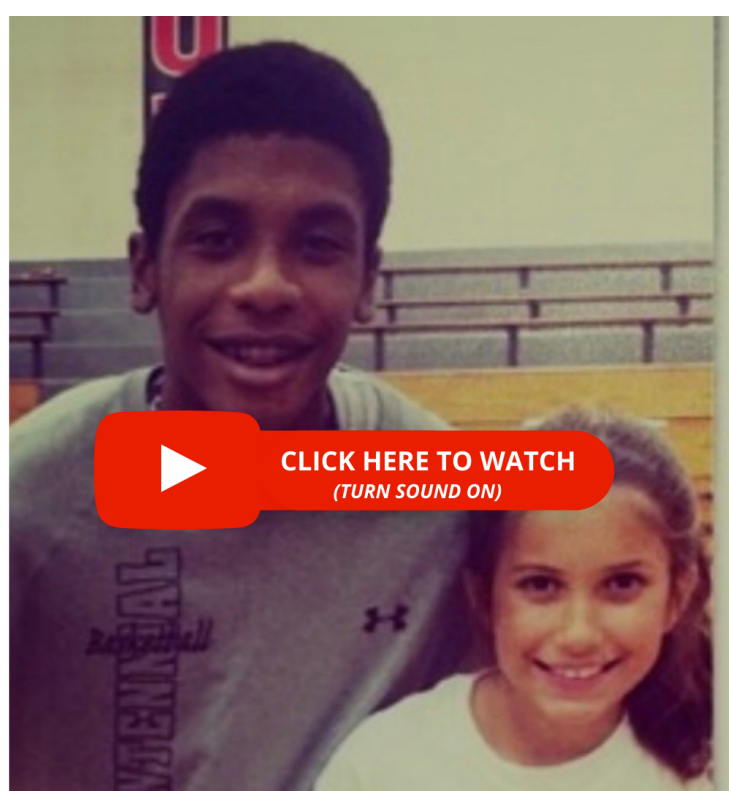
Hello ,

Since our daughter McKinley was 4 years old, she wanted to play basketball at [B.Y.U.](#) And this week her dreams became a reality. The journey wasn't easy. Tons of ups and downs.

After her freshman year of H.S., they lost some great players and the team was terrible. Coaches everywhere tried to get her to transfer to different high schools and play somewhere that could "actually win and get her some recruiting attention." Some told her, "*You'll never win anything if you stay there, and you definitely won't be playing division 1 basketball.*"

She stayed committed, put in the hard work, went from not even making the playoffs as a sophomore to [leading her team](#) to the CA Division 1 State Championship and being named All-State and Citrus Belt Area "Athlete of the Year" as a senior!

All the times when she could've given up, transferred schools, or fled tough situations, she didn't. Instead, she stuck with it and persevered. If you know her, you can't help but love her and root for her success! And now, she's joining a great team (in the BIG 12 Conference this year) with outstanding coaches and teammates, and looks forward to putting in 4 years worth of hard work in her next chapter at [B.Y.U.](#)!



McKinley's story is an inspiring testament to the power of resilience, loyalty, and a never-give-up attitude in the face of adversity. Our family is feeling very blessed and thankful. And so many of you have supported her along the way, with many of you all over the country, reaching out, asking for updates on her recruiting process. So, THANK YOU!

Obviously, this is a very personal post. Thanks for indulging me a bit here. The excitement I feel in my daughter's story is right in line with the excitement I feel helping our clients achieve their goals and dreams through our work at [PACIFIC CAPITAL](#). That's why we do what we do... with the belief that over the long-term, consistent, disciplined habits and good decisions will lead to great successes!

Sincerely,



SCHEDULE A CALL

REFER SOMEONE

