



June 22nd, 2023

Hello First name / friend,

I spoke on an Investor/Entrepreneur panel with Metta World Peace (formerly Ron Artest, NBA Champion from the Lakers) recently LA Tech Week. There were 650+ people in the room, line out the door, standing room only! Great event for founders, investors, VCs, etc.

First class event all the way around. Sat on a “Shark Tank” style judges panel - loved the business that won the pitch contest... robotic comfort dogs for seniors with mental health challenges.

His pitch was compelling! Metta and I also did an investor panel with Forbes and Sarah and Bloomberg. Our panel focused on what makes startups more attractive to investors.



3 red flags I spoke about for founders who are looking for investors:

- 🚩 lack of self-awareness (know it alls)
- 🚩 lack of execution plan or role clarity for leadership team
- 🚩 financial carelessness

I met a ton of great entrepreneurs and enjoyed answering questions about investing. Though investing in brand new companies is not a large percentage of most people's portfolio, it's definitely great to see so many determined and enthusiastic founders, aiming to make a difference with their ideas and skills. Our team comes across many early stage and even later stage private investment opportunities, so if you've got an appetite for that, [let us know](#).

Sincerely,



SCHEDULE A CALL

REFER SOMEONE

