



July 11th, 2023

Hello First name / friend,

- Amazon Prime same-day shipping
- On demand entertainment on ph
- Instacart grocery deliveries
- Live streaming on social media
- Keurig or Nespresso one-button coffee makers

In today's fast-paced world, we expect everything right away. Don't make us wait, we want it NOW! Technology advances make it easy. Click a few buttons and a car and driver will show up to your house to take you anywhere you want to go!

Speed is good. Usually. The challenge is when you bring that same mindset and expectation to building wealth (or growing your business). Wealth building doesn't typically come with instant results or overnight successes. It requires patience, strategy, planning, and steady investments of money/time/effort, etc. Impatience with money leads to high-risk and hasty decisions that take you in the opposite direction. I've met people who lost 7 and 8 figures in a very short amount of time, because they were chasing quick and unreasonable investment returns.



Wealth building happens with consistently making good decisions over a long time period. It's very much like getting fit and losing weight. There's a sustainable and healthy way to lose 40 pounds and get in shape, and there's probably a handful of risky ways to cut corners and get it done next week.

Remember that wealth building is a marathon, not a sprint. Just like there's no healthy shortcut to losing 40 pounds overnight, there's no magic trick to instant wealth. It's all about sticking with it and making smart choices, day in and day out. Next time you get an Amazon prime delivery box on the porch or sip that quickly made cup of coffee, remember - good things (like significant wealth) really do come to those who wait.

P.S. Check out [my podcast episode](#) on teaching your kids to be wealthy and successful with delayed gratification.

Sincerely,



SCHEDULE A CALL

REFER SOMEONE



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