The secret to multiplying millions

PACIFIC CAPITAL



In 2005, I had two business partners as clients at IDENTICAL financial starting points.

They sold their business for 9 figures...

Entrusted me and my team with their investments...

And they deposited the SAME huge dollar amount with me on the same day.

But 15 years later...

They had completely different lives.

One of them:

- Invested with patience, trusted our advice and guidance.
- Built a massive portfolio that was constantly compounding. •
- Is enjoying an incredible lifestyle of abundance and opportunity. •
- Created a legacy that he can pass down to his kids and grandkids • someday.

While the other:

- Got excited and bought every "shiny" new toy.
- Wanted to invest in every new idea someone pitched him. •
- Was forced to sell everything, including a huge custom mansion. •
- Was left with \$0 in his investment accounts. •
- Was stressed and full of regret. •

Same 9 figures...

Same day deposited...

Same pitches for private deals made to both of them...

Same advice from me and my team.

And yet the results were night and day.

Why? Simple.

It all comes down to how coachable you are.

You can either be like Partner A...

- Stay humble.
- Admit you may not know everything. •
- Ask for guidance.
- Listen to and trust expert advice. •
- Trust the process of building long-lasting wealth and enjoy life without • the stress of feeling over-extended.

Or you can be like Partner B...

- Think you know more than the experts.
- Get emotionally caught in money decisions.
- Jump at every "big" opportunity without considering the risks.
- Go against the professional advisors.

And watch your hard-earned fortune disappear.

This story taught me a great lesson:

Success in one business doesn't make you an expert in everything.

I think there's humility in saying:

"I know my business. I'm very good at what I do. I earned a lot of money doing it. But I need to find experts that know more than me about making tax, investing, wealth management, estate and family planning decisions, and looking at my financial life with objective eyes."

Being coachable and humble isn't a weakness.

It's a superpower.

Listening isn't just polite.

It can be profitable if you're surrounding yourself with the right people.

So, [FIRST NAME GOES HERE], do you want to

be more like Partner A, or Partner B?

Trick question.

Of course, the correct answer is Partner A.

But my REAL advice to you is BE Partner A.

Not *just "want"* to be them.

To your long-term success,

Chad

By the way: I shared this story while I was on Casey Baugh's podcast recently. During our chat he also asked me a ton of questions about business and wealth. Check out our full 73 min conversation!



P.S. If you're an entrepreneur with at least \$10M in liquidity and want to make your money work even harder for you, set up a call with my team <u>HERE</u>, and let's explore new ways to make that happen.

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