

PLATINUM ELEVATED



December 18, 2024

Dear [\[FIRST NAME GOES HERE\]](#),

Pull up your calendar right now and tell me...

How many...

- "Important" meetings
- "Urgent" calls
- "Can't-miss" deadlines

You have locked in, compared to:

- Date nights with your spouse
- One-on-one time with your kids
- Quality time with close friends

Christmas is only a week away. Which one's getting more real estate on your calendar?

Your calendar never lies.

It shows exactly what you *value*.

Not what you SAY you value...

But what you ACTUALLY value.

If your family time and relationships aren't **specifically** scheduled...

They're not actually a priority.

I learned this lesson early in my career at the big Wall Street bank.

Everyone around me only cared about money:

- Working on the weekends
- Telling themselves that "family commitments were not that important"
- Thinking that "success at work and home were mutually exclusive..."
- If you just make more money, then you could make it up to your kids when they grow up

But that's NOT how I view TRUE WEALTH.

I've seen too many "successful" entrepreneurs end up with:

- Strained marriages
- Distant children
- Shallow friendships
- Empty victories

Here's the truth:

REAL wealthy people schedule their LIFE first.

My wife and I got married young and had our first child three years after the wedding... I remember the surreal feeling of holding our firstborn in my arms at age 25; it was surreal.



That moment gave me a burst of motivation...

To succeed and lead our family...

But also to remember that there's more to life than work alone.

Here's exactly how I do it:

1. I block off non-negotiable family time *FIRST*
2. Schedule my kids' tournaments and games on my calendar
3. Plan time away from home with my wife
4. Guard these commitments like \$50M client meetings

(Because they're worth way more than any dollar amount in the bank...)

My executive assistant knows that:

- Family commitments are sacred
- Kids' tournaments dominate my weekends
- Date nights or time away from home with my wife don't get cancelled for work

This isn't about not working hard.

It's about being intentional with your calendar.

Because what gets scheduled...

Gets respected.

So if you want to add more wealth into your life...

The type of wealth that actually matters in the long run...

Look at the next 2-3 weeks in you calendar and schedule:

- 1 family night
- 1 date night with your spouse
- 1 connection activity with a friend

Do it right now, before another meeting or work obligation steals that space.

Because at the end of your life...

Your relationships will be your greatest investment.

Not your bank account.

To your intentional success,

Chad

Want proof that you can build wealth WITHOUT sacrificing relationships? Check out my conversation with [JM Ryerson on the Let's Go Win podcast](#). We break down exactly how I schedule life FIRST and still built a thriving wealth management firm. No hustle culture is required.



P.S. Who needs Santa when you can hang with the Grinch?! Amber, plus our three youngest kids, got to see both Santa AND the Grinch last weekend!



P.P.S. If you want to be pushed and supported to achieve your wildest ambitions in business, money, health, and relationships, or simply ELEVATE every aspect of your life, then ELEVATED 2025 might be just what you need. [Schedule a call with my team](#) and see if you've got what it takes to join an incredibly ambitious community of entrepreneurs who are winning in both business and at home!

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