25 questions for the best date night ever!

PACIFIC CAPITAL



December 29, 2024

Dear [FIRST NAME GOES HERE],

Most people lounge around between Christmas and New Year's Day—

The holiday hangover.

"What DAY is it today?"

Cleaning up the mess of boxes and leftovers.

Resolving to never eat this much again...

My wife and I?

We went on a dinner date to celebrate our 23rd wedding anniversary (which is today<u>)</u>...

And spent two and a half hours in great conversation...

Taking turns answering 25 questions that caused us to reflect on our:

Highlights of 2024

- How we support each other
- Challenges we need help with •
- Great things we anticipate next year

I'd say this was the BEST date night of our 23-year marriage!



(2001 college pic, a few months before getting married)

At the end of this email, you'll get a link to all 25 questions.

Why am I telling you this?

I've realized that *investing* is a lot like <u>relationships</u>.

The best returns...

Both in markets and in marriage, don't come immediately.

They come from *patience*.

From <u>weathering storms</u>.

From staying committed.

From <u>realizing "gains</u>."

Take most great investment wins, for example.

They come with uncertainty, but with commitment and a long-term focus.

Warren Buffett didn't build his fortune with day trading.

He built it by finding great companies and holding them for decades.

My marriage has taught me the same lesson.

That real growth isn't in the first couple of years.

It's in the decades after....

The small, daily choices to keep investing, even when the returns aren't obvious.

Which is why what happened at dinner was so powerful...

Here's what we did:

I compiled <u>25 questions</u> from a few different posts I saw online and printed them out.

(Yes, like a caveman using actual paper.)

I took my wife to a nice restaurant here in Newport Beach (Oceans 48, in case you're wondering).

We went through all 25 questions—one by one.

No phones.

No distractions.

No judgment.

Just two people who've shared a life for 23 years...

Questions like:

"When did you feel most loved by me this year?"

"What's one thing you'd like to see more of in our relationship?"

"What was unexpected in 2024 that you're grateful for?"

It's crazy how much you can learn about someone you think you know everything about.

Even after 23 years.

Even after raising 5 kids together.

Even after building a life together.

So in celebration of my 23rd wedding anniversary this weekend...

I'm sharing <u>all 25 questions</u> with you.

The exact ones we used.

Plus, the step-by-step process to make this work.

>> Read The Full Post: 25 Questions That Made My Wife Fall In Love With <u>Me Again</u>

(This post blew up on LinkedIn... over 175,000 views in 24hrs 👀 so I thought it was worth sharing in tonight's newsletter.)

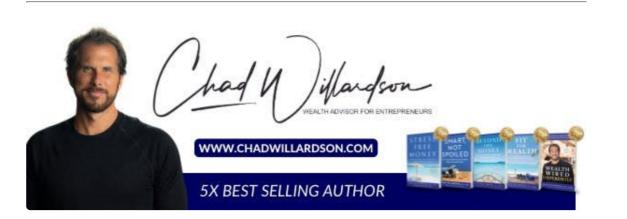
A strong marriage is like a solid investment portfolio.

It's not built on quick wins or flashy trades.

It's built on small, consistent deposits into what truly matters.

To love & wealth,

Chad



P.S. As you plan your own growth for 2025, don't forget about the next generation.

I've created two powerful goal-setting guides specifically for young minds (ages 4-10 and 11-18).

They're designed to help children understand not just WHAT they want to achieve, but WHY it matters and HOW to get there.

Perfect for spending meaningful time with your kids or grandkids during the holiday break.

Grab your free copies and help shape their future success.

P.P.S. If you're an entrepreneur with at least \$10M in liquidity and want to make your money work even harder for you, set up a call with my team, and let's explore new ways to make that happen.

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